Bishop Monkton C of E Primary School

Photo and video information

This communication is intended to inform you about how our school uses photographs and videos of our pupils.

We take photos and videos for the following purposes:

- For annual individual portraits and class photographs.
- For identification purposes.
- To document key educational milestones and learning.
- To celebrate the achievements of our pupils.
- To record special events and activities such as school performances, school visits.
- To promote the school and the achievements of our pupils.

We will use photos and videos in the following ways:

- On the school website.
- On internal displays.
- In printed school materials, for example, the school handbook (and similar marketing materials).
- On school social media accounts, including Facebook.
- Photos and videos may be made available online or as a DVD for activities such as dance festivals, competitions, and school performances.
- Within platforms and applications, such as Arbor / Seesaw, to document your child's educational milestones.

We rely on the following lawful basis:

- Public task
  We rely on public task where we process personal data as part of our educational and safeguarding obligations. For example, taking photos for identification and to document learning milestones.

- Legitimate interests
  We rely on legitimate interests when we are using your data in ways you would reasonably expect. For example, using photographs for promotional purposes in a brochure.

- Consent
  We rely on your consent for publishing photos and videos online.

Should the school wish to use photos and videos for purposes other than those outlined above, we will communicate with you separately. Examples may include the use of material by local or national press, such as in newspapers or online news publications.

You can find more information in our privacy notice. Which can be found on the school website: https://www.bishopmonkton.n-yorks.sch.uk/policies/

How to object

June 2026 – June 2027

If we rely on a public task or legitimate interests to use photos or videos, you have the right to object. If you do, we will consider your concerns and let you know our decision.
Please note that any objection will not apply retrospectively to materials that have already been produced and distributed. For example, a school prospectus cannot be withdrawn once it has been issued. However, we will ensure that your image is not used in any future publications where you have objected.

We rely on public task or legitimate interests when we use photos or videos in the following ways:

- On internal displays.
- In printed school materials, for example, the school prospectus (and similar marketing materials).
- Photos and videos may be made available to parents online or as a DVD for activities such as dance festivals, competitions, and school performances.
- Within platforms and applications, such as Arbor / Seesaw / Boost, to document your child's educational milestones.
- Annual individual and class photos.
- Identity photos.

If you would like to object to any of the above or discuss any concerns, please contact Sarah Worthington Office Manager admin@bishopmonkton.n-yorks.sch.uk.

.....

Website and social media consent

The school is seeking parental consent for the use of photos and videos online.
You may withdraw these consent preferences at any time. You can discuss any questions or concerns with the school.

PUPIL DETAILS			
NAME		DATE OF BIRTH	

We sometimes capture photos and videos of pupils to record day-to-day school activities, school visits, and special events. We ask you to confirm if you are happy with the school to use photos and videos you of your child in the following ways:

I consent to photos and videos of me or my child to be used as per the below:	
On the school website	Yes / No
On school social media accounts, School Facebook Page	Yes / No

Pupil names will not be disclosed when sharing photos and videos online. However, other information, such as class name or year group, may be included.

Please note that Facebook uses publicly available information to train the Meta AI model. This means that any posts, including photos, that the school publishes on its Facebook page could be used to train Meta's AI model. Therefore, if you consent to photos being published on Facebook,

Meta could use them for these purposes. You can find more information about this on Facebook's Privacy Hub here.